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FOOTWEAR

UPCOMING MARKETS

NYWOMEN'S

AUGUST 4-6, 2019
JACOB JAVITS CENTER, NYC

PROJECT WOMENS | ACCSSORIE CIRCUIT | FAME
MODA | ACCESSORIES THE SHOW

MAGIC

AUGUST 12-14, 2019
LAS VEGAS CONVENTION CENTER

FN PLATFORM | WWDMAGIC | SOURCING AT MAGIC | PROJECT
THE TENTS | PROJECT WOMENS | STITCH @ PROJECT WOMENS
MAGIC MENS | POOLTRADESHOW | CHILDREN'S CLUB
CURVE LAS VEGAS | FOOTWEAR SOURCING AT MAGIC

NYWOMEN'S

SEPTEMBER 15-17, 2019
JACOB JAVITS CENTER, NYC

COTERIE | SOLE COMMERCE | FAME | MODA

GET YOUR BADGE OR APPLY TO EXHIBIT AT:
UBMFASHION.COM

TREND DIRECTION PRESENTED BY:

Melissa Moylan
VP, Creative | Womenswear

FASHION SNOOPS

UBMFASHION
WOMEN'S
TRENDS
SS 20
FS
FASHIONSNOOPS

UBMFASHION

WOMEN'S **TRENDS**

SPRING | SUMMER 20

LAGOM
SPRING | SUMMER 20

01 JOY OF MISSING OUT

"JOMO" (Joy of Missing Out) is added to our vocabulary as we seek to be fully present with off-the-grid experiences.

02 BODY POSITIVITY

Body positivity and nontraditional gender labels are influencing new business models and consumer needs.

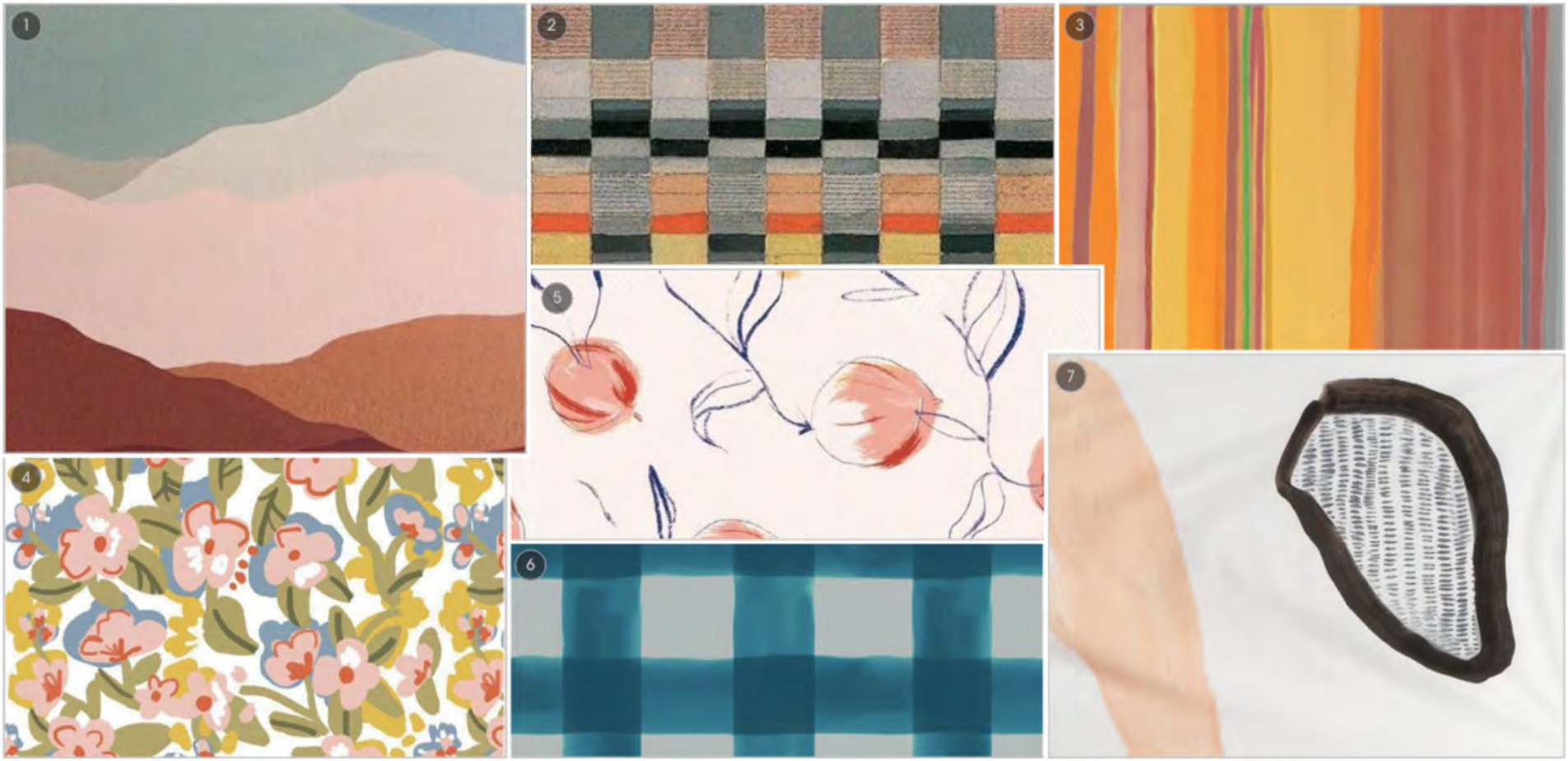
03 EMOTIONAL CONNECTIONS

Poetry is trending in popular culture as people seek deeper connections with themselves and each other.

04 SUSTAINABILITY 2.0

Sustainability is taking on new forms with plant-based fabrics and an increase in farm-to-table ingredients.

- Lumber
- Euphoria
- Slither
- Burlap
- Tumbleweed
- Seagrass
- Opal
- Cornflower
- Celestial
- Chicory
- Dandelion
- Hazelwood
- Petra
- Buttercup
- Bone
- Cinnabark
- Tiki
- Peel
- Pure
- Petal
- Potter's Clay



1. Sunset Scapes 2. Basket Weave 3. Tonal Stripes 4. Floral Smudge 5. Home Grown 6. Soft Gingham 7. Relaxed Abstract

OVERCOAT

- Oversized
- Belted Cuffs
- Open Front

PLEATED SKIRT

- Accordion Pleats
- Midi Length
- Pair with Crop Top

MAXI DRESS

- Sheer Material
- Voluminous Sleeves
- Blocked Detail

BAGGY PANTS

- High Waist
- Darts
- Self Belt

CAMP SHIRT

- Short Sleeves
- Shell Buttons
- Optional Pockets

BERMUDA SHORTS

- Relaxed Fit
- Front Darts
- Cuffed Hem

SWEATER DRESS

- Crochet
- Contrast Stitch Detail
- Belted Waist Accessory

SHIRT DRESS

- Novelty Buttons
- Self Belt
- Stripe Pattern

PAPERBAG JEANS

- Waist Tie
- Loose Fit
- Consider Dye Effects

CULOTTES

- Relaxed Fit
- Contrast Stitching
- Light Wash

JUMPSUIT

- Updated Overall Shape
- Waist Tie
- Button Front Detail

BASKET BAG

- Woven Wicker Body
- Leather Flap + Straps
- Polished Ring Closure

WRISTLET POUCH

- Slouchy Silhouette
- Ring Detail
- Leather Enforced Strap

OVERSIZED TOTE

- Wide Opening
- Unsealed Leather Hem
- Double Top Handle

HEELED MULE

- Crocodile Leather
- Rounded Wood Heel
- Modest Upper

FLATFORM SANDAL

- Cork Sole + Slingback Strap
- Thong Strap Upper
- Pebbled Leather

VACATION SNEAKER

- Paneled Upper
- Retro Tonal Stripes
- Monotone Sole

PANAMA HAT

- Basket Weave
- Structured Brim
- Contrast Ribbon + Trim

CLASSIC BELT

- Worn Leather
- Squared Buckle
- Minimal Buckle Holes

LEATHER SCARF

- Structured Silhouette
- Knotted Leather
- Metal Hardware

Buyer's Checklist

1. Minimal + Functional
2. Warm Yellows/Oranges
3. Easy Summer Separates
4. Fluid Dresses & Skirts
5. Craft Macrame
6. Gingham
7. Florals and Fruit Prints
8. Tonal Stripes
9. Knotted Styling
10. Fringe Trim

CIRCUIT
SPRING | SUMMER 20

01 MAINSTREAM PSYCHEDELICS

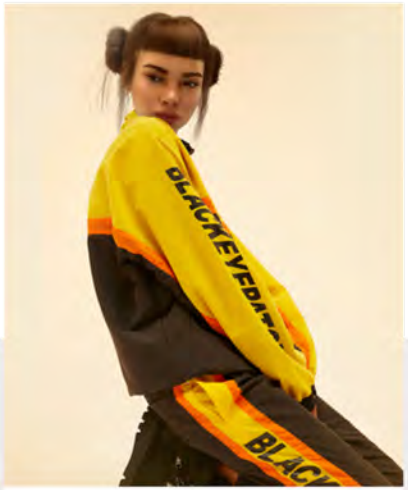
Psychedelics are going through a mainstream revolution, with a growing acceptance of using them for guided self exploration.

02 CULT CULTURE

Cults are having a moment in pop culture, showing up in a slew of documentaries, TV shows, and fashion look books.

03 IMMERSIVE EXPERIENCES

A new breed of immersive experiences is changing how we interact in physical spaces.



04 VIRTUAL INFLUENCES

The rise of virtual influencers are changing the fashion and marketing landscape.

- Black
- Oxford
- Mysterious
- Dive
- Vista
- Tranquil
- White
- French Lilac
- Thistle
- Chakra
- Empower
- Ablaze
- Mosaic
- Conch
- Flare
- Sunbeam
- Limeade
- Laser
- Clover

1. Dark Wave 2. Trip Dyes 3. Disrupted Motion 4. Mind Splice 5. Radiation 6. Fierce 7. Cognitive Gradient

SLIP DRESS

- Asymmetric Hem
- Pop Color
- Layer Over Fitted Knits

TRACK PANTS

- Drawstring Waist
- Tapered, Elastic Hems
- Consider Matched Top or Jacket

PARKA

- Oversized
- Drawstrings
- Pop Color

CAMP SHIRT

- Boxy Shape
- Half Sleeves
- Print Application

WINDBREAKER

- Pull-over Style with Pocket
- Drawstring Trim
- Consider Nylon and Glossy Fabrics

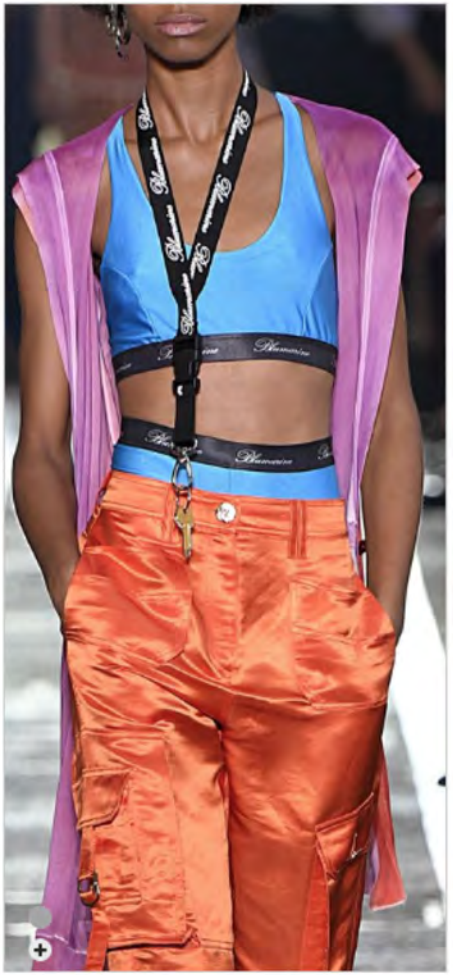
CROP TOP

- Fitted Shape
- Long Sleeves
- Crew Neck

BIKE SHORTS

- High Waist
- Ultra Stretch
- Fashion Color Application

BRA TOP



- Scoop Neck
- Contour Lines
- Branded Trim

RELAXED STRAIGHT LEG JEANS

- Dye Effects
- Deconstructed Hem
- Relaxed Fit

BIKE SHORTS

- Skinny Fit with Stretch Properties
- Black Wash
- Side Vents

WIDE LEG JEANS

- Square Pockets
- Button Fly
- Acid Wash

DRAWSTRING POUCH

- Neon Nylon Body
- Braided Paracord Straps
- Drawstring Closure

BELT BAG

- Geometric Silhouette
- Unconventional Hooks
- Option for Integrated Technology

TOP HANDLE TOTE

- Neoprene Body
- Contrast Stitching and Seaming
- Exposed Utility Pockets

SLINGBACK SANDAL

- Colorblock Lacing
- Adjustable Toggle
- Paracord

SLIP ON SNEAKER BOOT

- Neoprene Upper
- Active Sole
- Contrast Pop

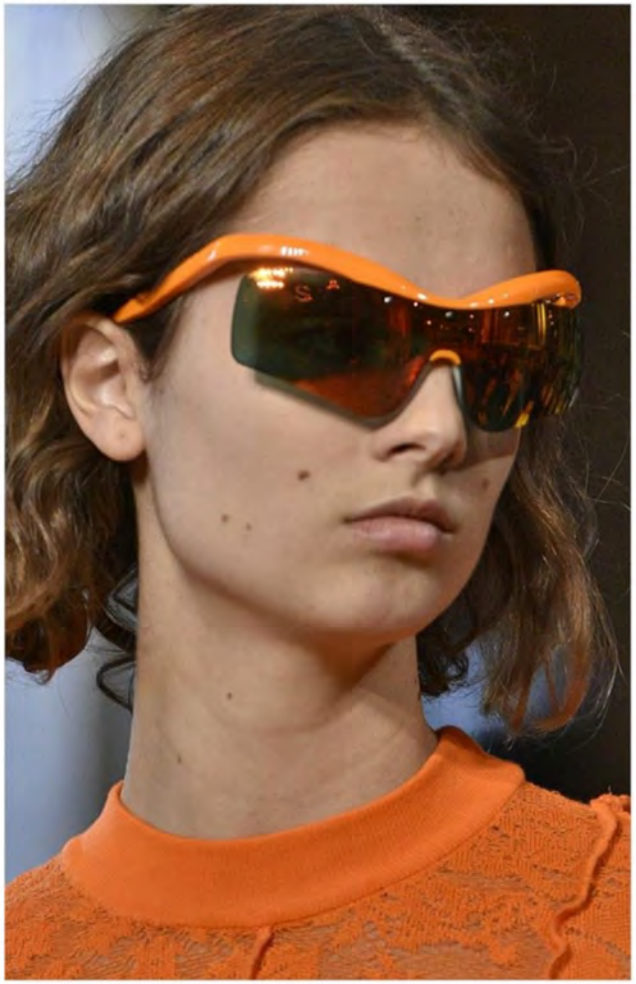
CHUNKY SNEAKER

- Mesh Upper Insert
- Colorful Sole Details
- Clean Laces

UTILITY BELT

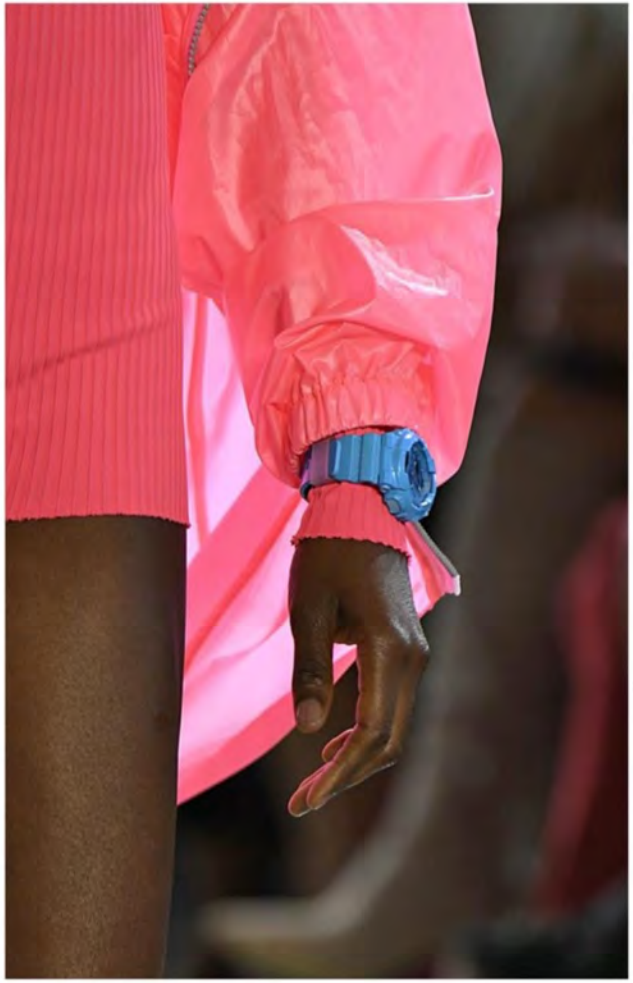
- Functional Utility Pockets
- Phone Pocket + Key Ring
- Smooth Leather with Sleek Silhouette

SPORT SHADES

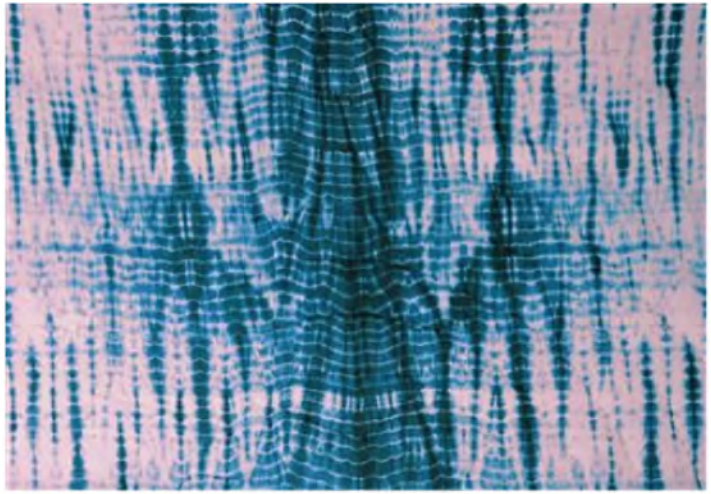


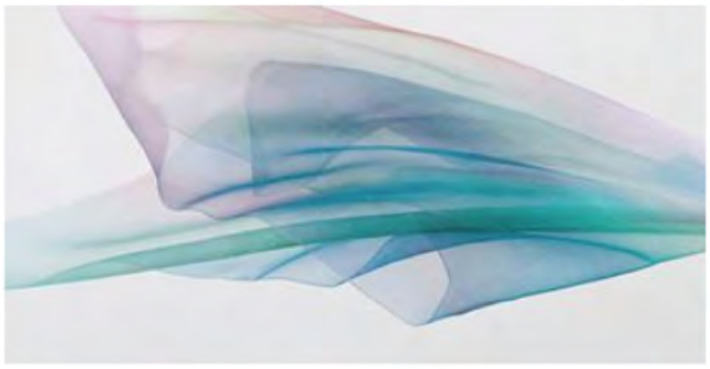
- Angled Sport Lens
- Sculptured Contrast Brow
- Frameless

SPORT WATCH



- Plastic Strap
- Stackable Silhouette
- Bold Colorway





Buyer's Checklist

1. Athleisure x Tech
2. Neons
3. Greens + Purples
4. Bike Shorts
5. Cropped or Bra Tops
6. Parkas + Windbreakers
7. Sporty Materials
8. Tie Dye
9. Ombre
10. Drawstrings

BABYLON
SPRING | SUMMER 20

01 FUTURE SOLUTIONS

Fashion is at a crossroads with all industries, making it the perfect place to solve a wide range of challenges with technology.

02 INFLUENTIAL MENA

MENA (Middle East and North Africa region) is a fast growing center of cultural influence.

03 PRIMITIVE AESTHETICS

A renewed global interest in ancient civilizations and primitive life is influencing everyday aesthetics.

04 ANALOG COUNTER-REVOLUTION

The makers movement is inspiring an “analog counterrevolution” pushed by a new wave of inventors and artists.

Graphite
Cocoon
Bone
Arrowhead
Briarwood
Rooted
Immune
Black
Euphoria
Ground
Maroon
Eruption
Koi
Tiki
Potter's Clay
Humanoid
Hazelwood
White
Tranquil
Oxidize
Blueprint

1. Woven Market 2. Primitive Blocking 3. Antique Dyes 4. Marbleized Camo 5. Flax Lines 6. Tamed Animal 7. Bright Damasks

CAMP SHIRT

- Oversized Fit
- Giant Pockets
- Cuffed Sleeves

MAXI DRESS

- Caftan Shape
- Plunge Neck
- Pattern Application or Embellishment

BAGGY PANTS

- Shiny Fluid Material
- Side Pockets
- Panel Sides

WRAP SKIRT

- High Waist
- Sarong Style
- Pattern Application

BABYLON | KEY ITEMS

SS 20

CROP TOP

- Fitted
- Sleeveless
- Crafted Details

PARKA

- Mixed Media
- Giant Pockets
- Convertible Jacket Style

SWEATER DRESS

- Openwork Knit
- Cutout Shoulders
- Fringe Hem

CARGO PANTS

- Baggy Fit
- Tapered Hem
- Contrast Belt

UTILITY TRUCKER

- Lightweight Denim or Twill
- Multiple Utility Pockets
- Slightly Oversized Fit

BOILER SUIT

- Relaxed Fit
- Flap Pocket
- Tapered Legs with Tabs

CARGO JEANS

- Oversized Cargo Pockets
- Elastic Hem
- Dark Wash

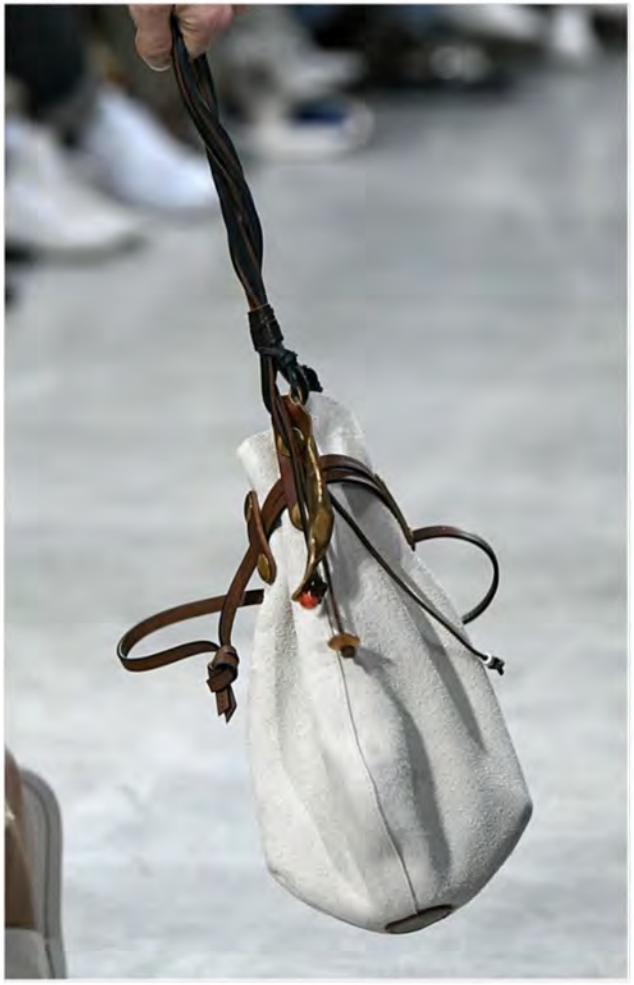
TOP HANDLE

- Feathered Body
- Canteen Silhouette
- Woven Raffia Handle

CARRY-ALL

- Basket Weave Leather
- Leather Straps + Tabs
- Soft Silhouette

WRISTLET POUCH



- Canvas Body
- Leather & Brass Tabs
- Drawstring Opening

SLIP ON

- Organic Weave Upper
- Open Woven Leather
- Leather Heel Tab

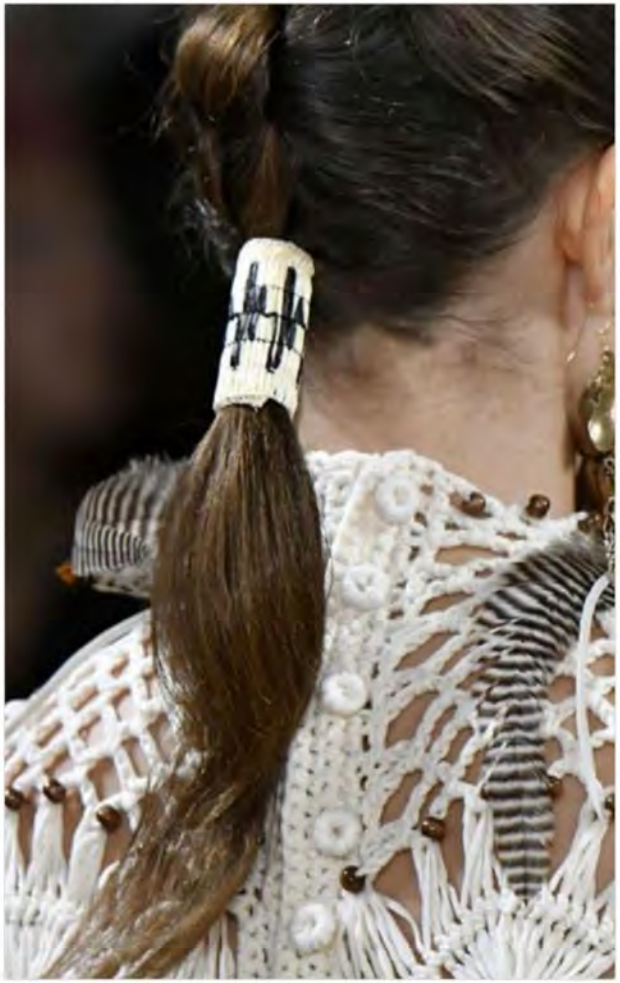
SLIDE SANDAL

- Oversized Buckle
- Crocodile Upper + Sole
- Padded Footbed

ANKLE WRAP SANDAL

- Braided Leather Ties
- Mutli-Wrap Leather Straps
- Beads + Shell Embellishments

PONY WRAP



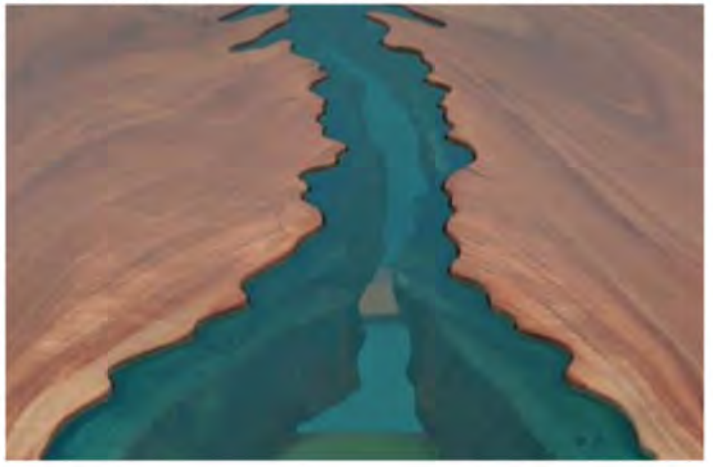
- Beaded
- Stitched + Woven
- Pattern Play

STATEMENT EARRINGS

- Hand-Carved Wood
- Painted + Dyed
- Oversized Drop Silhouette

ROPE BELT

- Knotted + Twisted Rope
- Polished Metal Hardware
- Extra Long Silhouette



Buyer's Checklist

1. Tribal Influence
2. Earthy Neutrals and Brown
3. Raw Materials
4. Exotic Patterns
5. Damasks + Dyes
6. Cargo Pants
7. Resort Caftans
8. Sarong Wrap Styling
9. Mixed Media Construction
10. Utility Details

SCENE
SPRING | SUMMER 20

01 80S REVIVAL

In pop culture we are seeing a dramatic influx of tv shows and movies set in the 80s.

02 UNFILTERED & AUTHENTIC

There is a growing desire for unfiltered and authentic experiences.

03 RETURN TO DECADENCE

Decadent design inspired by the excess of the 80s is a fresh contrast to the paired-down design as of late.

04 "SCI-NO FI"

We are in an era of "Sci-No Fi" where technological advancements fuse with retro aesthetics.

- Graphite
- Celestial
- Mysterious
- Dive
- Clover
- Chakra
- Tumbleweed
- Wisp
- Hyper
- Posie
- White
- Mystic
- Selfish
- Empower
- Eruption
- Koi
- Awe
- Armadillo
- Blitz
- Flint
- Black

1. Logomania 2. Spraycan Dyes 3. Soft Galactic 4. Explosive Color 5. Grid Glow 6. Spontaneous Squiggle 7. Gritty Art

POWER BLAZER

- Strong Shoulders
- Contrast Lapels
- Zip Closure

BRIGHT SUIT

- Shiny Satin Material
- Plunge Neckline
- Tapered Pants

HIGH WAIST PANTS

- Double Belt Loops
- Dart Details
- Tapered Hems

PENCIL SKIRT

- High Waist
- Fitted
- Fashion Color or Pattern

PUFF SLEEVE TOP

- Metallic Lame Fabric
- Voluminous Full or Half Sleeves
- Consider as a Blouse or Top

MINI DRESS

- Crushed Velvet Fabric
- Gathered Detail
- Cutout Sleeve

MINI SKIRT

- 5 Pocket Style
- Rigid or Stretch Material
- Pair with Statement Top

SLIP DRESS

- Mixed Media
- Wrap Styling
- Asymmetric Hem

PAPERBAG WAIST JEANS

- Extreme Bleached Denim
- Elongated Wrap Waist
- Tapered Fit

MINI SKIRT

- Black Wash
- Front Topstitching Pleats
- Side Slant Pockets

SKINNY JEAN

- Printed Denim
- Layered Contrasting Waistband
- Mid-rise

OVERSIZED JACKET

- Classic Trucker in Oversized Fit
- Metallic Coating
- Dropped Shoulders

EVENING POUCH

- Feather Embellishment
- Velvet or Satin Body
- Minimal Chain Strap

BAGUETTE BAG

- Color Pop Satin
- Corsage Closure
- Mini Silhouette & Top Handle

TOP HANDLE TOTE

- Patent Leather
- Foldover Closure
- Delicate Chain Strap

ANKLE STRAP PUMP

- Embellished Ankle Strap
- All-Over Rhinestones
- Kitten Heel & Open Toe

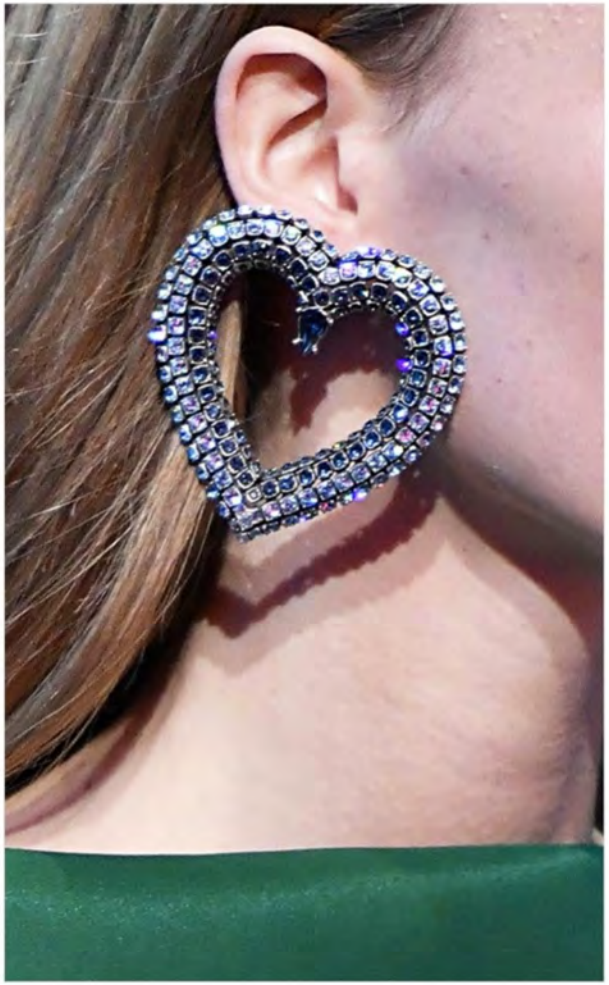
HEELED SANDAL

- Metallic Leather
- Cuban Heel
- Oversized Buckle

MARY JANE

- Extreme Pointed Toe
- Metal Toe Cap
- Deep Vamp Strap

STATEMENT EARRINGS



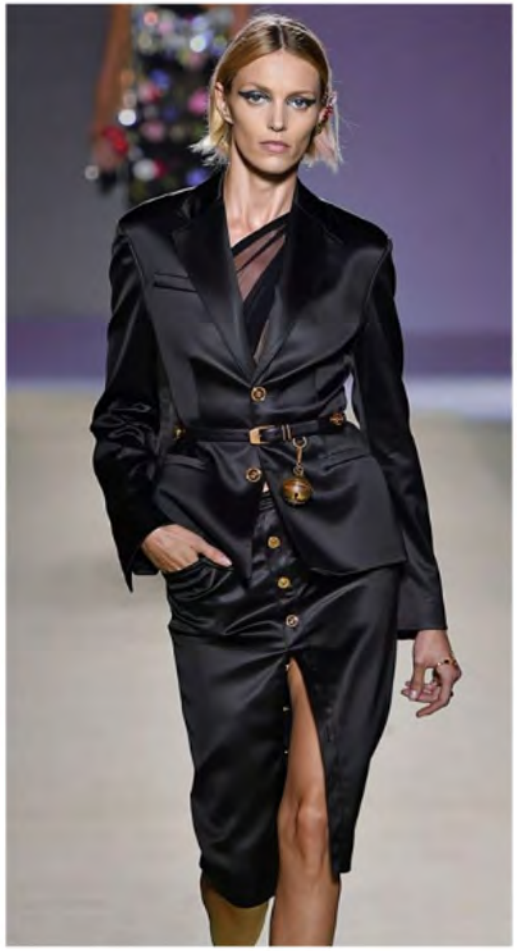
- Oversized Heart
- All-Over Pave Gemstones
- Open Silhouette

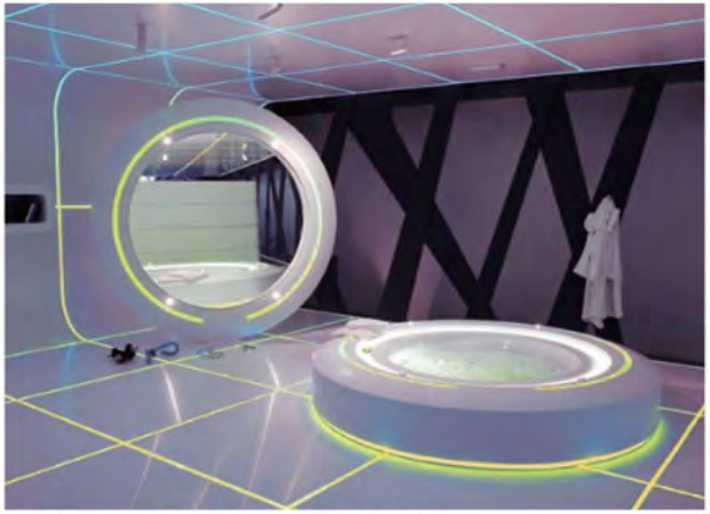
CHAIN BELT

- Watch Chain Strap
- Expandable Design
- Polished Brass

CAT EYES

- Butterfly Silhouette
- Metal Arms
- Dark Tinted Lenses





PARIS

Buyer's Checklist

1. Power Woman
2. 80s Influence
3. Empowering Bright Colors
4. High Waistlines
5. Statement Blazers
6. Puff Sleeves
7. Shine + Metallics
8. Logos
9. Dye Effects
10. Sequins + Feathers

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